



October 18, 2012

Dear valued Customer,

Due to the rising cost of plastics that is tied in with petroleum and gasoline, We have no choice but to implement a 10% price increase on all products effective January 1<sup>st</sup>, 2013.

This will allow W.K. Hillquist to continue to supply high quality plastic display components to our valued customers.

We truly appreciate your understanding and continued loyalty to W.K. Hillquist, Inc.

Our webpage <http://www.retaildisplays.com> will reflect the new pricing as of January 1<sup>st</sup> 2013.

To receive monthly specials and discounted sales items, please go to our website and **sign up to join our email list!**

Sincerely,

A handwritten signature in black ink, appearing to read 'Richard W. Wedge', written in a cursive style.

Richard W. Wedge  
W.K.H. - General Manager